



Young Read Woudberg

2017

Awards and Ball

Achievements of 2016

LinkT Young Professionals & Young Read Woudberg Awards and Ball



The LinkT committee reviewed their branding and decided to update, renew and freshen the brand from Rocket to LinkT. This was more in touch with the young business and professionals living and working in the Bay. This allowed for a fresh approach to the LinkT Young Read Woudberg Awards and Ball.

The LinkT Young Professionals Awards and Ball was hosted at Classic Flyers with Art Green (the inaugural bachelor) as MC, and well known DJ's Sweet Mix Kids on the decks. This was a sell out at 150 people attending due to the hard work of the LinkT Committee, the Tauranga Chamber of Commerce and the generous support of the event's highly valued sponsors.



Last year was the Young Read Woudberg Tauranga Young Professionals Awards tenth year and these awards are continuing to be a showcase for the best and brightest young professionals in Tauranga.



Achievements of 2016



Another growth in 2016 was extending the number of awards from three to five, adding two that made sense to the audience and acknowledging elements of the changing business market. As always the judges had a difficult task selecting the winners of each category. A number of great sponsors supported last years event with cash or contra offerings.

These included:

Young Read Woudberg
Holland Beckett Lawyers
Priority One
Archistudio
Craigs Investment Partners
Classic Flyers
The Heirloom Company
NZME
Devcich & Co
Westpac
Tauranga Chamber of Commerce



Last Years Winners were:

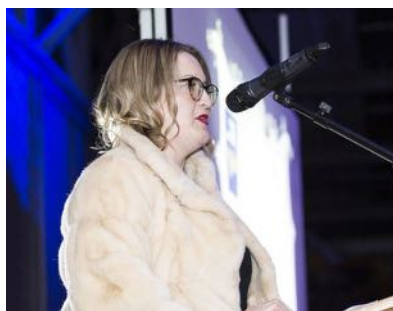
Priority One Young Innovator of the Year:
Ryan Fowles of RZG Construction Ltd

HOBEC Young Employee of the Year:
Keryn Jarvis, Staples Rodway

Archistudio Social & Environmental Leadership Award:
Kimberley Cleland, Night Owl Cinemas

Employer of the Year:
Trustpower

Young Read Woudberg Young Business Owner
RZG Construction Ltd



And so to 2017



What

The LinkT Young Professionals Awards and Ball is a well established annual event designed to cater for young professionals living and working in the Tauranga area. It is a formal event including a 3 course meal, with a cocktail hour to allow the attendees to network with other young professionals from a cross section of businesses and firms in the area.

The awards and ball supports many local businesses as well as creating positive publicity for the LinkT Young Professionals organisation, and the sponsors. The event also promotes Tauranga as a vibrant, entrepreneurial and progressive city.

In 2017 with your support we will continue to further an environment where our young professionals successes are celebrated.

Our commitment is to celebrate the achievements and abilities of young professionals in the region. Entry forms will be circulated to businesses in the area for nominations.

How

The awards and ball will be marketed using existing channels such as the LinkT Young Professionals database, through the Tauranga Chamber of Commerce, Priority One and via our extensive networks in the Tauranga area.

Publicity will be sought through local media (radio and newspaper), word of mouth and posters at local businesses. Tickets and entry to the awards will be via the LinkT Young Professionals page of the Tauranga Chamber of Commerce's website.



And so to 2017



Who

We do not seek to define “young” or “professional”. This is an event to promote connections and celebration among those with energy and vitality, and who want to play an active part in the future of this region.

Where

The venue for the 2017 awards and ball will again be at Classic Flyers, where everyone enjoyed a great time. We are working again to have Sweet Mix Kids a very popular DJ group.

Why

The awards and ball has become a vehicle to celebrate professional and entrepreneurial success and assist with the development, retention and attraction of the pool of young professionals who live and work in the Tauranga area.



When

The eleventh awards and ball will be held this year on Saturday the 23rd of September. Promotion will begin in July including the awards launch and opening of the awards for entry. Tickets will go on sale in August.



2017 Sponsorship Opportunities

We are seeking sponsorship for the 2017 LinkT Awards and Ball. The following sponsorship packages and options are:

Young Business Owner of the Year and Naming Sponsor — Investment \$2500+gst (1)

- Primary signage rights at the ball and advertising logos on tickets, fliers, AV presentation, advertising etc.
- Named award.
- Mention in media and advertising.
- 3 free tickets to the event.
- First right of refusal to be a gold sponsor at the awards and ball in 2018.

Gold Sponsors - Categories—Investment \$2000 + GST (4)

Young Employee of the Year
Young Innovator of the Year
Social and Environmental Award
Employer of the Year

- Category signage rights at the ball and advertising logos on tickets, fliers, AV presentation, advertising etc.
- Named award.
- Mention in media and advertising.
- 3 free tickets to the event.
- First right of refusal to be a gold sponsor at the awards and ball in 2018.

Silver Sponsors - Investment \$1000 + GST (4)

- Secondary signage rights at the ball and advertising logos on tickets, fliers, AV presentation, advertising etc.
- Mention in media and advertising.
- 2 free tickets to the event.
- First right of refusal to be a silver sponsor at the awards and ball in 2018.

Contra Sponsorship

Your investment as a sponsor does not have to be cash but can alternatively be an equivalent value of contra services, such as publicity, advertising, food and beverages etc.

It is the LinkT Young Professionals committee's commitment to our sponsors that we will be working hard to make sure their sponsorship investment is well spent. The committee is happy to discuss our plans and ideas with our sponsors as the event's organisation progresses.

Contacts

If you would like further information about the awards and ball or sponsoring this event, please contact any of the LinkT committee including:

Chair :

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